

# MEDIA KIT



# 2025

## DJ FRIZZIE

DEEJAY, MUSIC PRODUCER

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## ABOUT ME

Frances Higgwe, known as DJ Frizzie, is an internationally acclaimed DJ, music producer, and event curator based in London that seamlessly blends Afrobeat, House, Dance, and Pop music, captivating listeners worldwide. DJ Frizzie also collaborates with instrumentalists, such as in her DJ-and-saxophone performances with Lara Sax, offering a unique twist to traditional DJ sets.

## VERSATILE PERFORMANCE EXPERIENCE

- **Corporate-Style & Other Events:** An expert in curating music for versatile settings, she has played at renowned venues such as **The Rubens at the Palace, Lincoln's Inn Treasury Office, Hilton Hotel Paddington, BMA House, and Bush House** in London, tailoring her sets to suit corporate events, luxury gatherings, and formal settings.
- **Festival Performances: Official DJ for Joe Wicks' Kew Garden Festival**, she has entertained audiences that include celebrities like **Gabby Logan, Kenny Logan, and Kirsty Gallacher**.
- **Brand Collaborations:** Frizzie has brought her signature sound to events by global brands like **Superdry, Smirnoff, Forever 21, Kurt Geiger, and Kiko Milano**.

## INDUSTRY RECOGNITION

- Ranked in the **DJaneTop 100 Best World Female DJs**.
- Music Mentor with **@playvirtuoso, Spotify's #1** education partner
- Featured in **Virgin Atlantic's Vera Magazine**.
- Finalist in the **Smirnoff #SmirnoffX1FemaleDJ** Contest, performing alongside industry leaders in a celebrated event series.
- Graduate of the University of Brighton and BPP University with a background in Environmental Engineering, Water & Environmental Management & Project Management.

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